

Footfall Report for: St Neots Town Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Neots Town Centre	4.4%	-2.6%	0.1%	0.6%	6.1%	8.6%
East	-0.4%	-2.7%	-4.9%	0.6%	-3.6%	2.7%
UK	0.7%	-0.8%	-2.4%	1.9%	-4.1%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Neots Town Centre for the last 52 weeks is 4,454,614 which is 2.3% up on the previous year.

The total number of visitors for the year to date is 3,013,022 which is 4.4% up on the previous year.

The total number of visitors to St Neots Town Centre in week commencing 25 August 2025 was 94,638.

The busiest day in week commencing 25 August 2025 was Monday with 16,035 visitors.

The peak hour of the week was 13:00 on Sunday 31 August 2025 with footfall of 2,398.

Footfall Counts by week



■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	28°	28°	26°	22°	22°	21°	22°
Previous week	25°	23°	23°	19°	22°	22°	25°
Previous year	21°	25°	28°	28°	23°	23°	29°