

# Footfall Report for: St Neots Town Centre

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Neots Town Centre	4.1%	-2.5%	-4.6%	1.8%	-9.9%	-5.5%
East	-0.4%	-2.7%	-0.3%	-4.1%	-3.8%	-7.6%
UK	0.7%	-0.9%	0.8%	-3.6%	-4.2%	-7.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Neots Town Centre for the last 52 weeks is 4,450,524 which is 2.1% up on the previous year.

The total number of visitors for the year to date is 3,098,247 which is 4.1% up on the previous year.

The total number of visitors to St Neots Town Centre in week commencing 1 September 2025 was 85,225.

The busiest day in week commencing 1 September 2025 was Saturday with 17,711 visitors.

The peak hour of the week was 12:00 on Saturday 6 September 2025 with footfall of 2,560.

## Footfall Counts by week



■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	21°	22°	22°	22°	23°	26°
Previous week	28°	28°	26°	22°	22°	21°	22°
Previous year	29°	22°	20°	19°	27°	27°	23°